The student council election speech or student council campaign speech is a short public address about 1 to 2 minutes long presented in front of voters.

1. A simple welcome to all voters is the kick-off when you're running for an officer or representative.

This is good: Hello all, Good morning, or afternoon or evening!

2. Introduce yourself briefly. -I'm ... from class

Nothing more, nothing less for now. Reveal more about yourself naturally in the flow of the oral presentation.

- 3. Immediately focus their attention on the main goal you are standing for. Use an understatement everybody will recognize, a sticky situation suitable for improvement.
- 4. Create a Slogan- think outside the box. You want people to remember you. *John Smith for Presiden*t- It's been done before

5. And make a pay-off: That's why I'm running for ... fill in the position you want to achieve.

Be clear, and take position: I want to become president / vice president / secretary / treasurer.

If it is your first real-life election campaign, use an easy-to-remember one line message to tell what your thoughts and views are on the position you want.

6. Now tell your audience what you think are common needs at school that ought to be fulfilled right away.

7. Present the solution. Keep in mind that this is a brief and triggering summary of your objectives, most wanted achievements, plans, views and solutions in relation to to the needs of the voters. <u>Consider them as the most important student council speech ideas you can think of.</u>

8. Offer evidence why you are the best choice for the position. Avoid exaggeration of course. All have to be true. Do list your:

- Educational qualifications.
- Outstanding personal qualities.
- Main accomplishments or special activities in high school, college or university.
- And the specific qualifications you can think of related to the position you strive for.
 - E.g. Proven leadership in community volunteering is the right ticket to become president of the representative administrative body.

9. Conclude with a remarkable personal invitation: invite all to communicate ideas the coming years.

My door is always open. I will be in office to fight for your needs. I am always open to suggestions. Mail me or look me up on Facebook. I am looking forward to meeting you!

10. Refer to your introduction statement, conclude that you are suitable, just in one teasing slogan. Of course in such a way that they will remember your core student council speech idea.