



Keansburg School District Board of Education

3D - Strategic Planning

Determination, Dreams and Destiny by Design

Facilitated by NJSBA's Field Service Department

Mary Ann Friedman, Field Service Representative



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Welcome Remarks

Welcome!

To our
Strategic Planning Meeting!

3-D Strategic Planning

Creates an organizational

mission and vision

...that will direct, motivate and inspire
all members of the community to work
together to advance student
achievement.



Advantages of Strategic Planning



Proactive, creative and flexible



Provides a forum for community participation



Continues an ongoing cycle of planning, assessment and decision-making that will optimize limited resources and increase communications

Waterfall Effect of a Strategic Plan

From the Goals & Objectives of a Strategic Plan flow:

- District Goals
- BOE Goals
- Administrators' Goals
- Building Goals
- Department Goals
- Student Growth Objectives
- Staff PDPs

all of which ultimately flow into—

Student Achievement



Components of Strategic Planning



Keansburg Mission & Vision Statements

Mission

The Keansburg School District shall graduate students with educational opportunities in college and career readiness. All stakeholders will set rigorous expectations for all students in the classroom, including co-curricular activities, attendance, tardiness, and discipline.

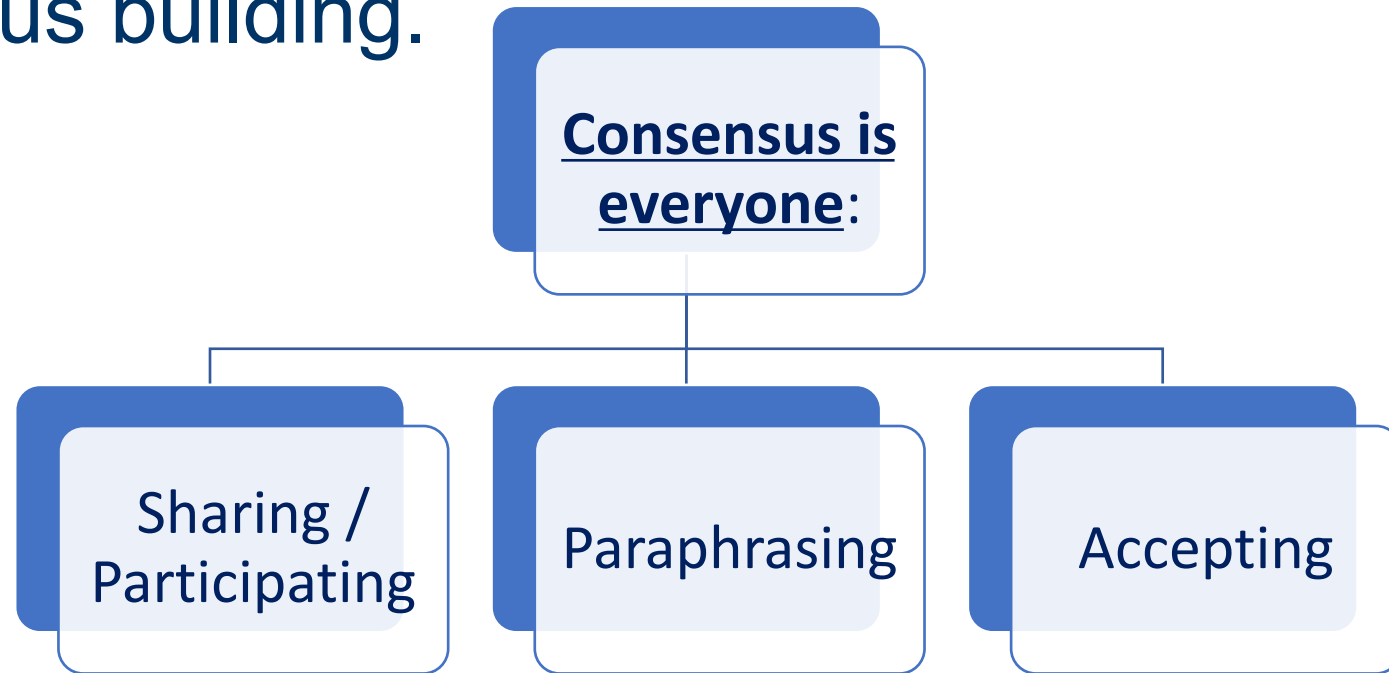
Vision

The Keansburg School District shall prepare students for life's abundant opportunities in college or careers in a safe, rigorous, and nurturing educational environment.



Strategic Planning Process

NJSBA's strategic planning processes work through consensus building.



The end result may not be your 1st choice,
but you can live with it and support it!

Strengths & Challenges Activity

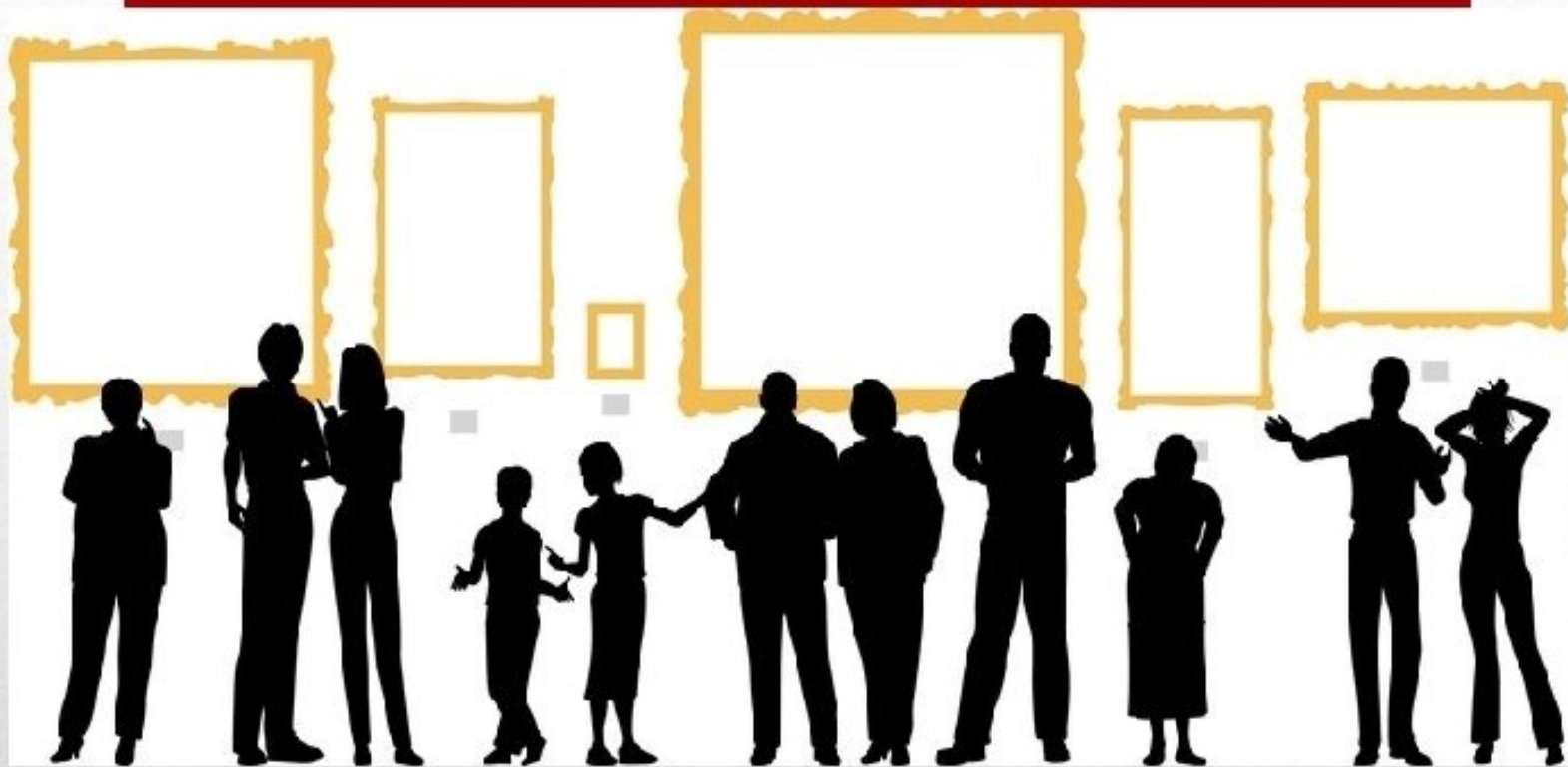
Consider the strengths and challenges of the district

- Introduce yourselves to your small group
- Select a recorder who will write up the consensus points
- Select a spokesperson who will report out to larger group
- Brainstorm strengths and challenges of the district
- Reach consensus on a “Top 10 List” of strengths and a “Top 10 List” of challenges and write up on poster sheet
- Each small group will report out to the larger group on their consensus “Top 10 List”
- As a large group, common themes will be identified and recorded



Small Groups Report Out





Gallery Walk

COMMON THREADS

Identified
From
Strengths & Challenges

Watch the district website for posting of tonight's outcomes.

Meeting #2 – developing a vision and goal areas for the district

Meeting #2 –

Tuesday, May 23, 2023

6:00 pm – 7:30 pm

Joseph R. Bolger Middle School,

Media Center

(Sign-in at 5:45 pm)





Thank you!

for attending tonight's meeting
and helping to create the Strategic Plan
for the Keansburg School District.

We hope to see you on Tuesday, May 23, 2023.

Please bring a friend!

